

Parker's Selling Team

105 E Pennsylvania Ave Southern Pines, NC 28387

Pricing Makes A Difference!



Did you know your best chance of selling is in the first 60-days!

Studies show your home garners the most attention and has the greatest "buzz" during the first 2-months. Studies also show the longer a property is on the market the less the seller will net at closing. Not only do buyers often have less drive to buy, you will have more into the property every month you pay your mortgage and taxes. Each month that goes your equity diminishes.

It is very important to price your home at a competitive price from day one. The market is so competitive that even over-pricing by a few thousand dollars could mean the difference between a sale and being on the market for months!

AN OVERPRICED HOME:

- ✓ Minimizes Offers
- ✓ Lowers Showing Agent Interest
- ✓ Limits Qualified Buyers
- ✓ Lowers Showings
- ✓ Lowers Prospects
- ✓ Limits Financing
- ✓ Wastes Advertising Opportunity
- ✓ Nets Less For the Seller

When you are ready to sell, contact me for an evaluation. No Hassles - No Obligations!

I "MATCH" Buyers and Sellers!



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